



Date: August 24, 2023



To,
Department of Corporate Services
BSE Limited
P.J. Towers, Dalal Street,
Mumbai-400001

Sub: Intimation of Change in brand identity, logo, and website of the Company
Scrip Code: 532373 – WEPSOLN

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that our Company, WeP Solutions Limited, has unveiled a new brand logo including a revised brand name "Wepsol" and a fresh brand positioning. This strategic evolution symbolizes our commitment to adapt and innovate in alignment with the dynamic technology and business landscape, keeping in view the evolving needs of our customers and the aspirations of our stakeholders.

Details of the new brand identity are as follows:

Old Brand Logo	New Brand Logo
	

Work has evolved. It is digital. It is fluidic. Enterprises today are grappling with the complexities of the modern workforce, workplace and work to deliver impactful outcomes. The newly introduced Wepsol brand logo encapsulates our sharp focus on the modern, digital, fluidic workplace. The reimagined brand positioning emphasizes the pivotal role of Wepsol in shaping modern, digital workspaces that transcend boundaries to connect, foster collaboration, and nurture innovation to create spectacular outcomes.



The new logo, enclosed herewith, exemplifies this vision by harmoniously merging multi-coloured circles into fluidic shapes, symbolizing a diverse new-age workforce and the dynamic connect-collaborate-create digital work ethos.

Our new website <https://www.wepsol.com/> reflects the above-mentioned direction and details.

We request you to kindly take the above information on the record.

Thanking you,

For WeP Solutions Limited

Yashika Pardasani
Company Secretary & Compliance Officer